



County Durham Pound Project

Corporate Overview and Scrutiny
Committee

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The County Durham Pound partners



County Durham and Darlington
Fire and Rescue Service



Aims and objectives for County Durham Pound project



The following aims and objectives of the project have been identified:



Create more jobs for local people



Prioritise better health and wellbeing



Focus on equality, diversity and inclusion



Reduce our impact on the environment



Support with meaningful training and upskilling



Help communities, groups and charities

Statement of Intent

The Statement of Intent shows the commitment of the partners to collaboratively to maximise every pound spent in County Durham to improve local social value.

It presents the six commitments of the project.

The Statement of Intent was signed by the partners in September 2022 and will be reviewed by them in March 2024.



STATEMENT OF INTENT

Our commitments to maximise social, economic and environmental value throughout County Durham

September 2022



The Social Value Knowledge Hub - www.countydurhampound.co.uk



The Social Value Knowledge Hub is a public website for anyone to use if they wish to read about the project or its progress

Information and resources available include:

- Case studies
- FAQs
- News and events
- Key documents including Local Needs Analysis and measurement framework
- 'Contact us' Form

What are the County Durham TOMs?

Using the National TOMs framework as a starting point, the County Durham TOMs were built by selecting specific Measures that reflect the needs of the County.



County Durham Family Social Value (TOMs) Framework

THEMES	OUTCOMES
Jobs: Promote Local Skills and Employment	<ul style="list-style-type: none"> More local people in employment More opportunities for disadvantaged people Improved skills Improved employability of young people
Growth: Supporting Growth of Responsible Regional Business	<ul style="list-style-type: none"> More opportunities for local MSMEs and VCSEs Improving staff wellbeing and mental health
Social: Healthier, Safer and more Resilient Communities	<ul style="list-style-type: none"> Communities are safer and stronger regarding crime and anti-social behaviour Creating a healthier community Vulnerable people are helped to live independently More working with the Community
Environment: Decarbonising and Safeguarding our World	<ul style="list-style-type: none"> Carbon emissions are reduced Air pollution is reduced Resource efficiency and circular economy solutions are promoted
Innovation: Promoting Social Innovation	<ul style="list-style-type: none"> Social innovation to create local skills and employment Social innovation to support responsible business Social innovation to enable healthier safer and more resilient communities Social innovation to safeguard the environment and respond to the climate emergency

- **5 Themes**
- **17 Outcomes**
- **37 (core) Measures**

Data overview

The County Durham Pound partners have measured their organisational Social Value data throughout 2022/23 using the County Durham TOMs framework.

The data has been independently validated by Social Value Portal.

Key:

SV = Social Value
LEV = Local Economic Value
SLEV = Social & Local Economic Value
% SVA = Percentage Social Value Add (Percentage Social Value/Total Contract Value)
% LEVA = Percentage Local Economic Value Add (Percentage Local Economic Value/Total Contract Value)
% SLEVA = Percentage Social Local Economic Value Add (Percentage Total Social & Local Economic Value/Total Contract Value)

Social Value Created 2022/23



SLEV **£305,929,201**

Total Social and Local Economic Value created
by the County Durham Pound collective

Social Value Data – some outcomes



29,351 apprenticeship weeks



60,250 car miles driven using low or no emission staff vehicles



£183,741 donations or in-kind contributions to local community projects



10,845 local people employed



2,867 hours of volunteering

2022/23 County Durham Pound collective organisational £SLEV by measure

Row Labels	Sum of Delivered SLEV (GBP)
No. of direct local employees (FTE) hired or retained on the contract	£288,758,395
Total amount (GBP) spent in local supply chain	£13,078,663
No. of weeks of apprenticeships on the contract - Level 2 3 or 4+	£2,064,647
Total amount (GBP) spent with local MSMEs	£693,994
Total amount (GBP) spent with local SMEs	£509,823
No. of disabled employees (FTE) hired on the contract	£327,783
Donations or in-kind contributions to local community projects (GBP & materials)	£183,741
No. of weeks of training opportunities - Level 2 3 or 4+	£140,477
Innovative measures to promote local skills and employment	£68,500
No. of hours volunteering time provided to support local community projects	£48,535
No. of staff hours spent on local school and college visits (inc. prep. Time)	£21,684
Hard-to-recycle waste diverted from landfill/incineration	£18,174
Savings in CO2e emissions achieved through de-carbonisation	£12,868
No. car miles driven using low or no emission staff vehicles	£1,506
Initiatives aimed at reducing crime	£300
No. car miles saved (e.g. resulting from green transport programme)	£80
Initiatives to support older disabled and vulnerable with community networks	£31
Grand Total	£305,929,201

Social Value in action

Burnhope Primary School garden

As part of the Social Value committed by Seymour Civil Engineering on the DCC Bus Station contract, Burnhope Primary School benefitted from the installation of four raised beds.

This has provided opportunities for the children to learn more about growing and cooking and will link with many areas of the curriculum.

The school also received repair works to a badly damaged pathway to make the area more accessible. Flagstones were donated by Kier as part of their Social Value contributions



We have student council meetings regularly and one of the things that was asked for was a gardening club.

This project has been amazing and provided us with an opportunity we otherwise wouldn't have been able to afford."

Lisa Bryson, Headteacher

| 012



Durham Mental Health and Wellbeing Alliance

The Durham Mental Health and Wellbeing Alliance is a group of 8 providers that were awarded a £23m health contract in 2021.

As part of their Social Value commitment, the Alliance has carried out over 200 hours of volunteering for several valuable causes including Feeding Families, litter picks and community garden projects.



Beyond the Kitchen education programme

In 2022/23, Chartwells spent 353 hours of staff time on educational school visits to teach children and their families about healthy eating and conservation.

The 'Beyond the Kitchen' programme is part of this Social Value commitment for the Primary School Meals contract which was awarded in summer 2022.



“The apple and pear crackers were so yummy.”

“The children enjoyed learning about saving our bees.”

“I love growing flowers in my garden for the bees.”

“I loved making the rainbow wraps! Beetroot is my favourite!”

“The children enjoyed the workshops; it was great to see them try new food in such a fun way”



Esh mini-bus

Pupils and staff at Villa Real School, were delighted to be presented with a specially adapted new minibus, as a result of Esh Construction's Social Value commitments on a Durham County Council contract.

The donation matched the school's own fundraising efforts, and the project came about after DCC became aware of the school's challenge to raise the remaining funds for a much-needed minibus to take pupils to swimming and other activities.

Watch the video here: [New school bus for Villa Real School](#)





**Best Public Sector Project:
'County Durham Pound'**

Social Value Awards 2023



County Durham Pound Social Value 2022/23

What WE have achieved...

https://drive.google.com/file/d/1uCM4az_CPHSJiFqC01ngDZ8wVSDLFeh/view?usp=sharing

Extending our reach – Our Global Impact!



amazon **business**

What's next? ...



Broaden the organisations involved through the County Durham Pound Charter.



Continue to measure and monitor progress using the TOMs framework



Gather input through **community engagement** to ensure Social Value is directed in the right way.



Further **embed Social Value throughout the partner organisations** to pool resource and reduce duplication.



Continue to **engage with the supply chain** providing opportunities for suppliers to upskill in Social Value.



Continue to **collaborate and drive Social Value** through continued efforts to work together on projects and **delivering outcomes**.



Thank you